



April 7, 2026

BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building, P J Towers,
Dalal Street, Fort, Mumbai – 400 001
Ph. 022 - 2272 3121, 2037, 2041,
Email: corp.relations@bseindia.com

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot no. C/1, G Block
Bandra-Kurla Complex, Bandra (E),
Mumbai-400051
Ph. 022 -2659 8237, 8238, 8347, 8348
Email: cmlist@nse.co.in

Security Code No.: 532508

Security Code No. : JSL

Sub.: Press Release

Dear Sir(s),

We are enclosing herewith a copy of Press Release being issued by the Company today.

Kindly host the same on your website and acknowledge receipt of the same.

Thanking You.

For **Jindal Stainless Limited**

Navneet Raghuvanshi
Head-Legal, Company Secretary & Compliance Officer

Enclosed as above

Jindal Stainless Limited

CIN: L26922HR1980PLC010901

Gurugram Office: Stainless Centre, Plot No.- 50, Sector - 32, Gurugram - 122001, Haryana, India

T: +91 124 449 4100 **E:** info@jindalstainless.com **Website:** www.jindalstainless.com

Registered Office: O.P. Jindal Marg, Hisar - 125005, Haryana, India

Corporate Office: Jindal Centre, 12 Bhikaji Cama Place, New Delhi - 110066, India

T: +91 011-26188345, 41462000, 61462000

Jindal Stainless announces Ranveer Singh as its first-ever Brand Ambassador, marking a new chapter in brand outreach



- *This is the first time the company has onboarded a brand ambassador to bring the conversation closer to its customers*
- *With his association, Jindal Stainless aims to deepen its connection with consumers and strengthen stainless steel's role in powering India's development*

National, April 7, 2026: Jindal Stainless, India's leading stainless steel manufacturer, has announced Ranveer Singh, one of India's most celebrated actors and cultural icons, as its first-ever brand ambassador and nationwide celebrity endorser. The association marks a significant step in the company's efforts to expand brand visibility and strengthen its connect with consumers. Known for his grit, performance, and reliability, Ranveer Singh's persona mirrors the brand's core ethos. Through this association, Ranveer Singh will lead campaigns across television, digital, and social media, reinforcing stainless steel's position as a trusted material powering India's growth.

Ranveer Singh, known as a generational performer and the ultimate showman, enjoys a massive fan following across the country. His on-screen work, combined with his dynamic off-screen

persona, resonates across generations and geographies, giving him a unique ability to capture attention and connect with diverse audiences across the world.

Commenting on the announcement, Managing Director, Jindal Stainless, Mr Abhyuday Jindal, said, “Ranveer Singh represents not only the present but also the future of Indian cinema, deeply committed to the work behind performance. As Jindal Stainless embarks on its next phase of growth, his dynamic personality and strong connect with audiences make him a fitting partner, to help bring the versatility of stainless steel closer to people across the country.

Speaking about the association, Actor, Ranveer Singh, said, “For many of us growing up in India, stainless steel has always been a familiar part of everyday life. It carries a sense of reliability and a distinctly Indian spirit. What makes this association special for me is that it represents values of trust, and authenticity I truly relate to. I’m excited to be associated with Jindal Stainless and look forward to taking the brand’s story to audiences across the country.”

Adding further perspective on the collaboration, Director – Corporate Affairs, Jindal Stainless, Mr Vijay Sharma, said: “Through our association with Ranveer Singh, our first-ever brand ambassador, we aim to strengthen the awareness around stainless steel and its role in nation building. His wide appeal and strong connect with audiences will help us engage with a broader set of consumers and bring the story of stainless steel closer to everyday conversations.”

Stainless steel has been part of some of India’s most defining moments of progress, from cutting-edge infrastructure and transit solutions like the Vande Bharat sleeper trains, to strategic sectors such as defence with projects like BrahMos and aerospace with projects like Chandrayaan-3, alongside countless everyday applications. Through this collaboration, Jindal Stainless aims to highlight these connections and foster greater appreciation for the material’s contribution to India’s growth and development.

About Jindal Stainless:

India’s leading stainless steel manufacturer, Jindal Stainless, had an annual turnover of INR 40,182 crore (USD 4.75 billion) in FY25 and is ramping up its facilities to reach 4.2 million tonnes of annual melt capacity in FY27. It has 16 stainless steel manufacturing and processing facilities in India and abroad, including in Spain and Indonesia, and a worldwide network in 12 countries, as of March 2025. In India, there are ten sales offices and six service centres, as of March 2025. The company’s product range includes stainless steel slabs, blooms, coils, plates, sheets, precision strips, wire rods, rebars, blade steel, and coin blanks.

Jindal Stainless relies on its integrated operations to enhance its cost competitiveness and operational efficiency. Founded in 1970, Jindal Stainless continues to be inspired by a vision for innovation and enriching lives and is committed to social responsibility.

Jindal Stainless remains focused on a greener, sustainable future, fuelled by environmental responsibility. The company manufactures stainless steel using scrap in an electric arc furnace, which involves lower greenhouse gas emissions and enables recyclability with no reduction in quality.

Follow Jindal Stainless on:

Website: <https://www.jindalstainless.com>

X: https://x.com/Jindal_Official

Facebook: www.facebook.com/JindalStainlessOfficial

LinkedIn: www.linkedin.com/company/jindal-stainless/

MD, Jindal Stainless, LinkedIn handle: <https://www.linkedin.com/in/abhyuday-jindal/>

MD, Jindal Stainless, X handle: <https://x.com/abhyudayjindal>

Connect with Jindal Stainless:

Sonal Singh | sonal.singh@jindalstainless.com | 011-41462140

Nisha Rawat | nisha.rawat@jindalstainless.com | 011-41462129

Abreshmina Sayeed Quadri | abreshmina.quadri@jindalstainless.com | 0124-4494584