



March 27, 2026

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Sub.: Press Release

Dear Sir(s),

We are enclosing herewith a copy of Press Release being issued by the Company today.

Kindly host the same on your website and acknowledge receipt of the same.

Thanking You.

For **Jindal Stainless Limited**

Navneet Raghuvanshi
Head-Legal, Company Secretary & Compliance Officer

Enclosed as above

Jindal Stainless Limited

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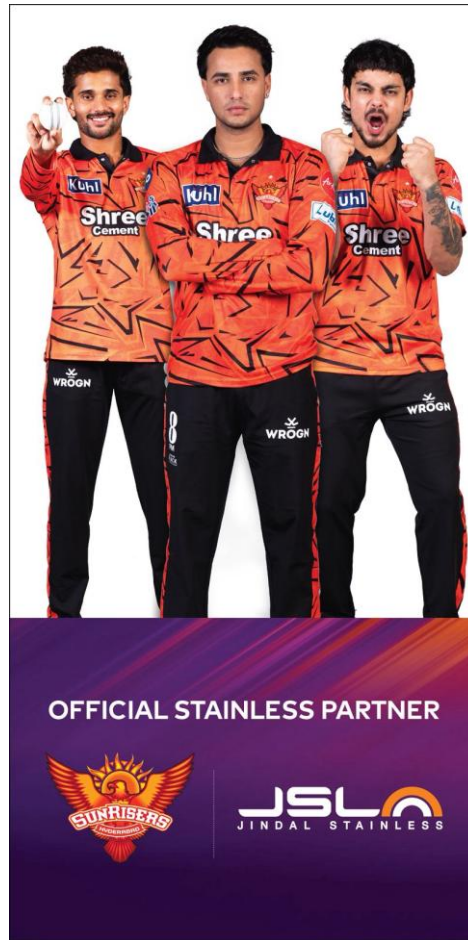
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Jindal Stainless collaborates with Sunrisers Hyderabad as Official Stainless Partner, marks debut association with IPL



National, 27 March 2026: Jindal Stainless, India's leading stainless steel manufacturer, has announced its partnership with Sunrisers Hyderabad (SRH), a T20 league team, as the team's Official Stainless Partner. Marking Jindal Stainless' first-of-its-kind association, the partnership reflects the company's strategic focus on expanding brand visibility and intensifying its efforts to connect with the youth through one of India's most influential cricket platforms.

The association entails exclusive branding right for the company across key products segments like stainless steel pipes and tubes, stainless steel rebars, and stainless steel kitchenware and sinks.

Commenting on the association, Managing Director, Jindal Stainless, Mr. Abhyuday Jindal, said, *"Sunrisers Hyderabad is one of the top teams, consistently enthralling audiences with its high-octane performance. Our partnership with SRH marks an important step in our brand journey towards building a stronger connect with consumers. There is no better platform than cricket, one of the most powerful cultural forces, to drive this forward. As we continue to expand our presence across multiple regions in the country, this collaboration will help showcase the versatility and effectiveness of stainless steel in everyday applications to a wider audience."*

Mr. K Shanmugam, CEO of Sunrisers Hyderabad, said, *"We are delighted to have Jindal Stainless as our Official Stainless Partner. This collaboration brings together two brands that are driven by performance, resilience and commitment to excellence. We are confident that this association will help build strong connect across diverse audiences while creating long-lasting value for both brands."*

Adding further perspective, Director - Corporate Affairs, Jindal Stainless, Mr. Vijay Sharma, said, *“This association is designed to go beyond visibility and create meaningful engagement across the ecosystem. By collaborating with a high-energy franchise like Sunrisers Hyderabad, we are creating stronger recall through a sharper and more relatable brand narrative. The partnership also helps us extend its value across our wider partner landscape, supporting stronger co-branded outreach during a high-impact sporting season.”*

As part of the collaboration, Jindal Stainless will leverage premium content opportunities, featuring leading SRH sportsmen, alongside full team imagery and integrations across platforms. The brand will also establish in-stadium visibility through kiosks and activations on matchdays, and co-create content initiatives with Sunrisers Hyderabad’s official digital channels. Through the association, the company’s strategic partners can also leverage approved co-branded assets, helping amplify outreach across retail, trade, and local market initiatives.

With this partnership, Jindal Stainless aims to harness the cultural and emotional connect of cricket in India, while reinforcing stainless steel’s position as a trusted, high-performance material across everyday and industrial applications.

About Jindal Stainless:

India’s leading stainless steel manufacturer, Jindal Stainless, had an annual turnover of INR 40,182 crore (USD 4.75 billion) in FY25 and is ramping up its facilities to reach 4.2 million tonnes of annual melt capacity in FY27. It has 16 stainless steel manufacturing and processing facilities in India and abroad, including in Spain and Indonesia, and a worldwide network in 12 countries, as of March 2025. In India, there are ten sales offices and six service centres, as of March 2025. The company’s product range includes stainless steel slabs, blooms, coils, plates, sheets, precision strips, wire rods, rebars, blade steel, and coin blanks.

Jindal Stainless relies on its integrated operations to enhance its cost competitiveness and operational efficiency. Founded in 1970, Jindal Stainless continues to be inspired by a vision for innovation and enriching lives and is committed to social responsibility.

Jindal Stainless remains focused on a greener, sustainable future, fuelled by environmental responsibility. The company manufactures stainless steel using scrap in an electric arc furnace, which involves lower greenhouse gas emissions and enables recyclability with no reduction in quality.

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Website: <https://www.jindalstainless.com>

X: https://x.com/Jindal_Official

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MD, Jindal Stainless, LinkedIn handle: <https://www.linkedin.com/in/abhyuday-jindal/>

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