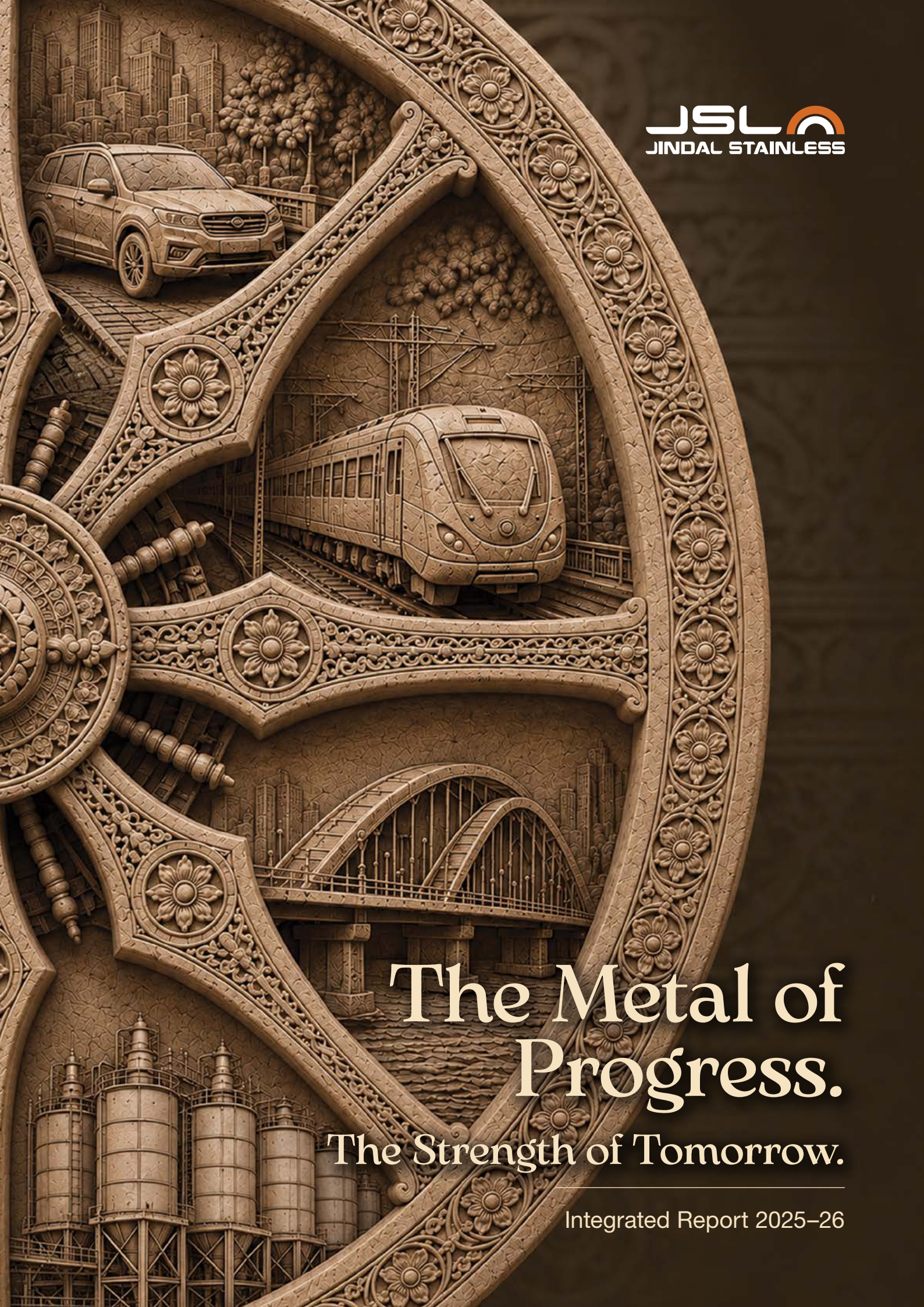


The background of the entire page is a highly detailed, embossed metalwork design. It features a large, ornate frame with intricate floral and scrollwork patterns. Inside this frame, there are several scenes: a modern SUV in the top left, a high-speed train in the center, a large arched bridge in the bottom right, and industrial storage tanks in the bottom left. The overall color scheme is a warm, metallic gold or bronze.

The Metal of Progress.

The Strength of Tomorrow.

Integrated Report 2025–26

Social and Relationship Capital

Connecting People, Partners, and Progress

Partnerships with customers, suppliers, communities, industry partners, and other stakeholders are integral to Jindal Stainless. These relationships strengthen responsible sourcing, supply chain continuity, business resilience, and the Company's ability to deliver stainless steel solutions that meet evolving customer needs.



GRI Standards

GRI 2 GRI 203 GRI 204
GRI 308 GRI 413 GRI 414

UNGC

Principle 1 Principle 2 Principle 6
Principle 8 Principle 10

UN SDGs



SASB

EM-IS-430a.1 (Supply Chain Management)
EM-IS-210a.1 (Labour Relations)
EM-IS-520a.1 (Business Ethics & Transparency)

IFRS

Governance; Strategy; Risk Management; Metrics & Targets related to Stakeholders, Supply Chain, and Sustainability Risks

The Stainless Academy: Ecosystem Development and Category Building

The Stainless Academy is JSL's flagship ecosystem development initiative, strengthening India's stainless steel value chain through technical education, industry skilling, academic partnerships, and standards development, while helping accelerate the adoption of stainless steel as the 'metal of the future'.

Expanding Industry Capability

The Academy has set an ambitious goal of training and upskilling over **5 lakh MSMEs by 2030**, promoting standardised fabrication practices and supplementing downstream capabilities.

Fabricator Training Programmes (FTP)

Each six-hour, hands-on programme equips fabricators with practical knowledge of stainless steel properties, applications, fabrication techniques, maintenance, and quality standards, with participants receiving a Certificate of Participation.

During FY26, the Academy conducted nearly 580 Fabricator Training Programmes, training over 35,900 independent fabricators. Since its inception, it has conducted 980+ programmes, benefiting 80,000+ fabricators across India.

Beginning FY26, FTPs are being delivered through three National Skill Development Corporation (NSDC)-accredited training partners—**Amass Skill Ventures, Learnet, and Empower Pragati**—strengthening programme quality and nationwide reach. To further enhance learning outcomes, JSL onboarded **upGrad** as its content development partner to standardise and modernise training content through learner-friendly, interactive modules.

Industry and MSME Capability Building

Complementing its grassroots outreach, the Academy conducts specialised short-term programmes for the downstream stainless steel industry, covering welding, advanced fabrication, stainless steel alloys, shop-floor management, and infrastructure applications across sectors, including pipes and tubes, automotive, processing, oil and gas, railways, metro, kitchenware, water storage, and infrastructure.

To date, the Academy has conducted 120+ industry training programmes, impacting 3,200+ technical professionals across India.

During FY26, it also delivered Qualification Pack (QP)-based programmes through accredited partners, including:

- 8 programmes on Stainless Steel Heavy Structure Fabrication, delivered with the Institute of Welding & Testing Technology (IWTT) and the Indian Institute of Welding (IIW).
- 13 programmes on Stainless Steel Kitchenware Manufacturing, delivered through Amass Skill Ventures and Empower Pragati to strengthen MSME capabilities.

FY26 Highlights

616	577	36,778	35,986
Training programmes conducted	Fabricator Training Programmes (FTPs)	Participants	Participants were independent fabricators

Cumulative Highlights (to March 2026)

1,179	82,690	76,140	150
Training programmes conducted	Participants	Participants were fabricators	Cities

2,400+
Engineering students trained

Mobile Outreach

The Academy extends its outreach through four dedicated mobile Training and Display Vans, taking stainless steel awareness and hands-on learning directly to communities.



Rozana –
Everyday Usage



Gharaunda –
Household Applications



Udyog –
Industrial Applications



Aadhaar –
Smart City Infrastructure

Together, these vans have travelled over 5.5 lakh kilometres across India, conducted 600+ outreach programmes, and delivered on-site demonstrations and practical fabrication training.



Developing Future Talent

JSL continues to institutionalise stainless steel education through partnerships with leading academic and vocational institutions.

Engineering Education

- Introduced a three-credit (45-hour) elective on stainless steel manufacturing across **eight premier institutes** – IIT (BHU) Varanasi, IIT Kharagpur, IIT (ISM) Dhanbad, NIT Trichy, NIT Durgapur, NIT Rourkela, IIST Shibpur, and O.P. Jindal University, Raigarh.
- Courses are delivered by faculty with a combined teaching experience of **74 years**.
- Trained **2,400+ engineering students** to date.

Application-Based Learning

Specialised electives have also been introduced through knowledge partnerships with:

- **Gati Shakti Vishwavidyalaya (GSV):** Stainless Steel and Other Non-Corrosive Metals.
- **MIT World Peace University (WPU):** Applications of Stainless Steel in Tunnels and Underground Infrastructure.

Polytechnics and ITIs

- Conducted a **Training of Trainers (ToT) programme for 70 lecturers**.
- Introduced a **compulsory 10-hour stainless steel module** across **78 Government Polytechnics in Haryana and Odisha**.
- Partnered with **four Government ITIs across Odisha, Uttar Pradesh, and Maharashtra** to implement a **155-hour fabrication curriculum**, supported with tools, equipment, and consumables.

Standards, Certification, and Advocacy

The Stainless Academy continues to advance industry capability through standards, certification, and advocacy.

- **National Certification:** Received a **Letter of Intent (LoI) from the National Council for Vocational Education and Training (NCVT)** on March 24, 2026, towards provisional recognition as an Awarding Body.
- **Industry Advocacy:** Represented the stainless steel sector at the **16th FICCI Global Skills Summit and Charcha 2025**, advocating for building capability, not just capacity, and highlighting the social return on investment generated through skilling.

Stainless Academy: Y-O-Y Growth (FY21–FY26)

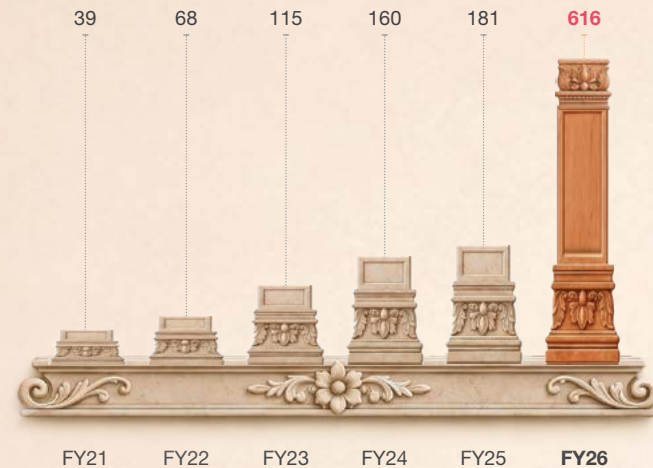
No. of Programmes

Year	Fabricator Training Programme (FTP)	Recognition of Prior Learning (RPL)	Railway	Industry/ MSME	Others	Total
FY21	20	9	2	7	1	39
FY22	27	20	4	10	7	68
FY23	74	12	7	12	10	115
FY24	133	1	11	15	0	160
FY25	143	0	10	16	12	181
FY26	577	0	0	39	0	616
Total	974	42	34	99	30	1,179

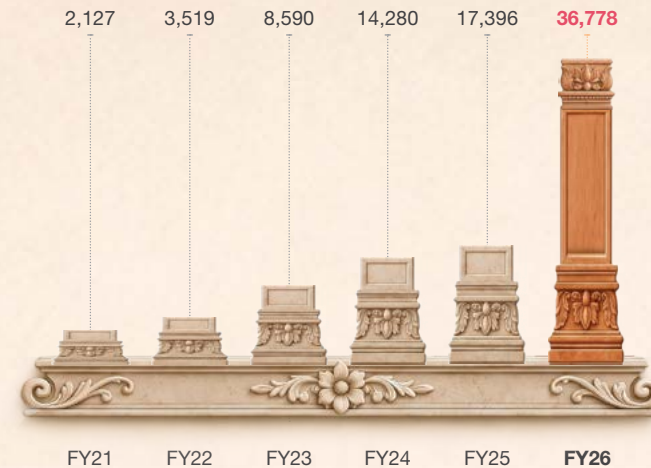
No. of Participants

Year	Fabricator Training Programme (FTP)	Recognition of Prior Learning (RPL)	Railway	Industry/ MSME	Others	Total
FY21	1,630	267	60	140	30	2,127
FY22	1,785	704	120	210	700	3,519
FY23	7,047	343	210	250	740	8,590
FY24	13,500	30	390	360	0	14,280
FY25	16,192	0	319	420	465	17,396
FY26	35,986	0	0	792	0	36,778
Total	76,140	1,344	1,099	2,172	1,935	82,690

Total Number of Programmes



Total Number of Participants



Expanding Brand Awareness and Consumer Engagement

Alongside building industry capabilities, the Company continues to strengthen brand visibility, deepen stakeholder engagement, and reinforce trust through strategic partnerships, retail expansion, and ecosystem-led initiatives.



Ranveer Singh: A Structural Step-up in Brand Presence

The appointment of Ranveer Singh as JSL's first-ever brand ambassador marks a structural step-up in the Company's brand journey, reinforcing consumer awareness and long-term brand equity.

- **Building Brand Recall:** The partnership is designed to position JSL as the preferred brand as stainless steel adoption continues to grow across everyday applications.
- **Nationwide Campaign:** The collaboration was launched through a nationwide multimedia campaign, led by a flagship brand film showcasing the pipes and

tubes segment, helping differentiate JSL in a highly fragmented market.

- **Promoting Authenticity:** By leveraging Ranveer Singh's widespread appeal, the campaign encourages informed purchasing decisions, raises awareness about counterfeit products, and reinforces the importance of choosing authentic, high-quality stainless steel.

Sunrisers Hyderabad: Creating Cultural Relevance Through Sport

JSL strengthened its consumer connect by partnering with T20 league team Sunrisers Hyderabad (SRH) as the team's **Official Stainless Partner**, marking the Company's debut association with the Indian Premier League (IPL).

- **Reaching New Audiences:** The partnership leverages the scale and emotional appeal of cricket to deepen engagement with younger and mass-market audiences.
- **Enhancing Brand Visibility:** The association aligns the strength, durability, and reliability of stainless steel with a high-performance sporting environment, further enhancing JSL's national brand presence.



JSL Saathi Pragati: Strengthening the Value Chain

JSL Saathi Pragati is the Company's integrated loyalty and product authentication programme, designed to boost channel engagement while safeguarding product authenticity across the value chain.

- **Authentication and Rewards:** QR code-enabled verification and the JSL Saathi Pragati Seal enable retailers and fabricators to instantly authenticate products while participating in a structured rewards programme.
- **Growing Ecosystem:** By the end of FY26, the programme had expanded to over **16,500+ retailers** and **97,500+ fabricators**.
- **Co-branding Expansion:** Building on its success in the pipes and tubes segment, the co-branding programme expanded into the kitchenware and sinks category with **25 new partners**, taking the **total partner network to 175**.

Jindal Infinity Rebars: Expanding Consumer Access

JSL continues to expand its consumer footprint through the launch of Jindal Infinity Stainless Steel Rebars, extending its presence into the retail construction market.

- **Retail Debut:** The launch in Amritsar, Punjab, marks the Company's **entry into the retail construction segment**, bringing advanced stainless steel solutions closer to end consumers.
- **Infrastructure Resilience:** The initiative addresses the growing need for corrosion-resistant materials that improve the longevity and resilience of critical infrastructure.
- **Strategic Partnership:** A **collaboration with Whiteland Corporation** further strengthens JSL's presence in this segment by delivering Grade 410L stainless steel rebars for their branded residences project, Westin Residences Gurugram.

Customer Satisfaction Surveys

Formal satisfaction surveys help the Company understand evolving expectations on product quality, timely delivery, competitive pricing, and product availability.

80%

Customer satisfaction score achieved in FY26

Jindal Stainless is committed to delivering a seamless and responsive customer experience through its digital customer engagement platform, '**Stainless Mart**'. The platform enables customers to interact with the Company, access services, and raise requests through multiple digital touchpoints.

Customers can connect with the Company through:

- An AI-enabled virtual assistant available on the Stainless Mart platform
- Online enquiry and contact forms
- Dedicated customer support channels, including email and phone assistance
- Direct engagement with sales and customer relationship teams for in-person support

Customer feedback received through these channels is reviewed by the relevant business and customer service teams and is used to improve product quality, service delivery, and digital customer experience. Customer queries and complaints are acknowledged upon receipt and tracked through defined service workflows to facilitate timely resolution.

Public Policy and Standards Advocacy

JSL actively collaborates with policymakers, industry bodies, and technical institutions to strengthen standards, improve product quality, and accelerate the adoption of stainless steel across India's infrastructure ecosystem.

Infrastructure Advocacy

- **Water Infrastructure:** Collaborates with agencies including the Central Water Commission (CWC), the National Hydroelectric Power Corporation (NHPC), and the North Eastern Electric Power Corporation Limited (NEEPCO) to advance the use of stainless steel in critical applications such as gates, liners, and structural components.
- **Standards Development:** Actively participates in relevant Bureau of Indian Standards (BIS) committees, supporting the development and standardisation of stainless steel specifications for infrastructure applications.
- **Project Integration:** Works with state governments and engineering consultants to incorporate stainless

steel specifications into irrigation, water treatment, and other public infrastructure projects.

Quality and Regulatory Advocacy

- **Quality Control Orders (QCO):** Works with the Ministry of Steel to strengthen Quality Control Orders, promoting the use of certified materials while discouraging sub-standard imports.
- **National Standards:** Supports the implementation of standards such as IS 17900 to improve quality across the stainless steel value chain.
- **Certified Manufacturing:** Maintains compliance with multiple BIS standards, including **IS 6911:2017, IS 14650:2023, IS 9516, and IS 1170**, reinforcing confidence across government and private procurement.

Supply Chain Management

JSL has built an extensive network of suppliers across India and globally, which is critical to maintaining a reliable supply of raw materials, goods and services. The Company works with suppliers that share its commitment to responsible business practices. Guided by its Supplier Code of Conduct and Responsible Sourcing Policy, JSL promotes responsible procurement with ethics, transparency and accountability embedded across the supply chain. As the business grows, the Company continues to strengthen supplier capabilities through regular awareness programmes, training and compliance initiatives.

666

Total suppliers

77

Critical or significant suppliers

Supplier Code of Conduct

JSL's Supplier Code of Conduct (SCoC) outlines requirements for ethical business conduct, occupational health and safety, environmental responsibility, and labour and human rights across its supply chain. All suppliers sign the SCoC during onboarding, with compliance reaffirmed annually. Adherence to the SCoC is embedded in JSL's vendor registration process as a contractual requirement. The Company also conducts annual assessments covering 100% of its significant suppliers to strengthen transparency, accountability and supply chain resilience.

Supplier ESG Oversight

The Board of Directors provides oversight of the supplier ESG programme and receives periodic updates on key performance indicators, including supplier assessments and training. Operational oversight is provided by the Head of Procurement, who drives consistent implementation of ESG initiatives across the supply chain.



Our Supplier Development Framework

JSL prioritises suppliers with strong ESG performance and demonstrated quality, delivery and service performance in supplier selection and contract awards. Through its **Supplier Development Framework**, the Company adopts a risk-based approach to supplier engagement, supported by a **Supply Chain Screening Tool** that identifies significant suppliers based on business relevance, including non-substitutability, procurement spend, and operational importance. Digital procurement platforms support supplier onboarding, sourcing, transaction visibility and process standardisation, strengthening transparency and efficiency across the procurement cycle.

Suppliers are evaluated on two parameters:



Supplier significance is determined based on non-substitutability, procurement spend, and operational importance, enabling the identification of significant suppliers.



Supplier ESG risk is assessed based on policy coverage; sector- and country-specific risks, including governance and natural disaster exposure; and commodity risks, such as price volatility, supply availability, and material flexibility.

Based on defined thresholds, suppliers are classified as low, medium or high risk for further action on engagement, addressing gaps, and risk mitigation for significant suppliers.

Supplier ESG Integration

JSL integrates ESG considerations across its value chain through responsible procurement. The Company prioritises ethical business conduct, environmental responsibility, fair labour practices and social impact.

The Company conducts risk-based ESG assessments, including on-site assessments where applicable, to address identified gaps. Through ongoing engagement, monitoring, and follow-up, JSL supports suppliers in implementing these measures and strengthening ESG performance across the supply chain.

Furthermore, the Company's **Responsible Sourcing Policy** outlines supplier requirements on ethical business conduct, anti-corruption, transparency, and respect for human rights. Suppliers are required to comply with applicable laws, provide safe workplaces, minimise environmental impacts, and uphold labour standards, including non-discrimination, fair wages, freedom of association, and a zero-tolerance approach to child and forced labour.

To further strengthen supplier capabilities, JSL provides in-depth technical support and capacity-building programmes through supplier training and engagement initiatives on benchmarked ESG practices. Training covers the SCoC; emerging ESG regulations and frameworks, such as the CBAM, the NGRBC, and the BRSR; pre-dispatch inspection requirements; supplier expectations; and grievance redressal mechanism.

During FY26, JSL conducted 03 training programmes for their suppliers.

Separate training programmes for buyers and internal stakeholders strengthen understanding of their roles and responsibilities in implementing the supplier ESG programme. Moreover, the Company promotes diversity, equity and inclusion (DEI) across its supply chain by conducting supplier training on inclusive workplace practices and equitable policies.

Product Lifecycle and Sustainability

JSL works closely with suppliers to integrate sustainability across the product lifecycle. Supplier engagement supports **Product Carbon Footprint (PCF) assessments, Life Cycle Assessments (LCA), Environmental Product Declarations (EPDs) and Dependency-Impact Matrices**. These initiatives improve transparency on product-level environmental impacts and align supply chain activities with biodiversity goals and resource efficiency.

Overall, the supply chain plays an important role in advancing circular economy practices. Greater use of recycled scrap and industrial by-products, such as fly ash and bottom ash, reduces dependence on virgin raw materials and minimises waste. These efforts, combined with investments in renewable energy and energy efficiency, contribute to JSL's decarbonisation roadmap and its ambition to achieve Net Zero greenhouse gas emissions by 2050.

Building Resilient Communities through Shared Growth

Community Relations

JSL's approach is grounded in the belief that progress is meaningful only when it is shared. Its **Sense of Community** philosophy guides its engagement with neighbouring communities, working alongside them as partners in development to create lasting social and economic value.

Over the years, the Company's CSR efforts have evolved from need-based interventions to more integrated, participatory models that emphasise long-term impact and local ownership. It collaborates with communities, local governance institutions, and implementation partners to co-create solutions that are relevant, inclusive, and sustainable.

JSL's initiatives are aligned with national development priorities, the United Nations Sustainable Development Goals (SDGs), and Section 135 and Schedule VII of the Companies Act, 2013, ensuring that its efforts contribute meaningfully to broader social and environmental outcomes. With a growing emphasis on convergence with government programmes and community-led approaches, the Company is strengthening pathways towards self-reliance and resilience.

Our Community Consultation Framework and Implementation



JSL follows a structured stakeholder engagement and community consultation framework to ensure transparent communication, inclusive participation, effective grievance management, and integration of stakeholder perspectives into operational and community development initiatives.

100% of the Company's current production assets have undergone community consultation processes.

At present, JSL does not have any new development projects requiring additional community consultation. The framework outlines engagement objectives, communication mechanisms, timelines, responsibilities, and mitigation strategies to ensure consistent and proactive stakeholder participation throughout the operational and project lifecycle.

Identifying Affected Communities and Stakeholders:

The Company identifies affected communities and relevant stakeholder groups through stakeholder mapping; baseline assessments; community needs assessments; perception studies; and continuous engagement with local communities, NGOs, civil society organisations, employees, and government authorities across its operational locations. These processes help the Company understand local priorities, operational and project-related risks, environmental and social sensitivities, and evolving stakeholder expectations.

Stakeholder Engagement Planning: Based on identified stakeholder needs and risks, the Company implements a structured engagement plan led by its CSR and External Relations teams. The Company focuses its engagement efforts on affected communities and stakeholder groups directly affected by its operations and ensures that consultations are inclusive, free from external manipulation, interference, coercion, or intimidation, and designed to enable meaningful participation. Engagement processes are documented and tailored to local language preferences, cultural contexts, community decision-making processes, and the needs of disadvantaged and vulnerable groups. All community development and CSR projects are annually reviewed and approved by the Board of Directors and publicly disclosed to maintain transparency and accountability.

Providing Access to Relevant Information: The Company maintains transparent communication with stakeholders by sharing relevant information on CSR programmes, sustainability initiatives, environmental and social impacts, community development projects, and mitigation measures through consultations, meetings, awareness programmes, and public disclosures.



Community Participation and Feedback Mechanisms:

The Company enables affected communities to express their views, concerns, and expectations regarding operational and project-related risks, cultural heritage preservation, environmental and social impacts, livelihood concerns, and proposed mitigation measures through formal and informal engagement channels, perception studies, consultations, grievance mechanisms, and regular stakeholder dialogues. The Company promotes transparent, accessible, and inclusive participation mechanisms to ensure diverse stakeholder perspectives are appropriately represented and considered in operational and community development initiatives.

Integration into Decision Making: Stakeholder feedback and community perspectives are systematically reviewed and integrated into operational planning, CSR programme design, project implementation, and risk mitigation strategies. This approach enables the Company to enhance programme relevance, strengthen stakeholder trust, and improve long-term social and environmental outcomes.

Grievance Redressal Mechanisms: The Company has established grievance management mechanisms across operational locations to address stakeholder concerns in a timely, fair, and transparent manner. The CSR and External Relations teams actively monitor grievances, facilitate resolution processes, and support proactive risk mitigation and relationship management.

Monitoring, Reporting, and Continuous Improvement:

JSL regularly monitors the effectiveness of its stakeholder engagement and community development initiatives through impact assessments, Social Return on Investment (SROI) evaluations, stakeholder feedback, and periodic reviews. Progress and outcomes are communicated to affected communities, management, the CSR Committee of the Board, and other stakeholders through ongoing dialogue and sustainability disclosures, enabling continuous improvement and long-term value creation.

Impact Snapshot (FY26)

1.19 lakh+

Community members reached

26,000+

Individuals reached through healthcare programmes

5,800+

Individuals benefitted through skilling and livelihood programmes

65,000+

Individuals impacted through environmental initiatives

8,300+

Individuals supported through education initiatives

12,400+

Individuals reached through community development initiatives



Strategic Pillars of Community Development

01

Enabling Human Capability

Creating pathways to secure and aspirational livelihoods

Focus areas

- Education
- Industry-aligned skilling
- Livelihood generation
- Women and youth empowerment

Stakeholder Voice

“Earlier, we were engaged only in agriculture and household work. Now, we are running our own enterprise. People in the market recognise our products, and this has increased our confidence. We are motivated to grow this business further.”

— Member, Baba Bholashankar SHG, Jakhapura



02

Strengthening Community Well-Being

Improving access to essential services and quality of life for the underserved

Focus areas

- Preventive healthcare
- Water and sanitation
- Accessibility
- Continuity of care
- Community engagement

Stakeholder Voice

“When we first saw our baby’s feet, we were very scared and heartbroken. We thought our child would suffer all his life. But the doctors explained everything patiently and gave us hope. Today, when we see Rohan running and playing, we feel extremely grateful. We want other parents to know that clubfoot is treatable. Do not lose hope—early treatment can change your child’s life.”

— Rohan’s father (name changed), JSL Clubfoot Treatment Programme



03

Building Sustainable and Resilient Communities

Promoting environmental responsibility and community ownership

Focus areas

- Sustainable practices
- Improved living conditions
- Women-led models
- Local governance
- Long-term maintenance

Stakeholder Voice

“The ‘Waste to Wonder Park’ is an excellent initiative. We request a similar demonstration project at our Block premises to showcase its potential for wider replication, with upkeep and maintenance managed by us.”

— Block Development Officer, Danagadi



Key Programmes

Stainless Swachhata Abhiyaan: A Community-Led Environmental Governance Model



Stainless Swachhata Abhiyaan (SSA), a flagship CSR initiative aligned with the Swachh Bharat Mission, focuses on building structured solid waste management systems across urban and rural geographies. **The programme integrates door-to-door collection, segregation at source, Material Recovery Facility (MRF) operations, and sustained community awareness.**

Over time, SSA has evolved from a cleanliness-focused intervention towards a more systems-driven approach that

emphasises behavioural change, local participation, and shared responsibility. Through partnerships with local governance institutions and community groups, SSA is being implemented across geographies in ways that respond to local contexts, strengthen local ownership, and build more structured, participatory, and sustainable waste systems.

Programme Evolution and Operational Model

SSA operates through an integrated framework combining infrastructure, awareness, and community

participation. Core components include household waste collection, segregation, recycling linkages, and remediation of Garbage Vulnerable Points (GVPs). Over time, the programme has expanded to include plastic waste reduction drives, school engagement, and restoration of public spaces.

The programme continues to strengthen convergence with local administration and civic systems, supporting more structured implementation and accountability across locations.

Waste Value Chain



Mo Gaon, Swachh Gaon: Women-led Community Ownership in Jajpur

In Jajpur, SSA is being implemented under the ‘**Mo Gaon, Swachh Gaon**’ model, where waste management is anchored in shared community responsibility. A key focus area has been the integration of Self-Help Groups (SHGs) women into the operational value chain, from door-to-door collection and segregation to awareness and maintenance of public spaces.

Through structured capacity building and partnerships with local governance institutions, SHG women are gradually strengthening operational consistency, community engagement, and accountability. Their involvement has helped build trust and improve the adoption of waste segregation practices.

“Recognising the value of our work, villagers have extended wholehearted support. Our surroundings now look cleaner and safer than ever before. The waste management training provided by JSL has strengthened our knowledge and confidence. We feel proud to contribute to the well-being of our own village.” — Mrs. Sima Lenka, SHG Member

1,000+
Households

3
Villages

5,000+
Individuals

**SHG-Led
Operations**

Hisar: Urban Civic Engagement and Shared Responsibility

In Hisar, SSA is implemented through a city-level engagement model in collaboration with the Municipal Corporation. Jindal Stainless plays a catalytic role by mobilising NGOs, resident groups, and volunteers to drive awareness and cleanliness initiatives.

Under the ‘Swachh Hisar, Harit Hisar’ campaign, activities such as clean-up drives, Chhath ghat restoration, and transformation of GVPs into cleaner, usable community spaces are encouraging citizen participation. This approach combines institutional support with community-led action to strengthen urban waste management practices.

~30+ GVPs

Targeted

260+

Volunteers mobilised

Key locations:

Sector 14, Model Town, Mill Gate

Shaping Behaviour through Community and Employee Engagement

SSA places strong emphasis on sustained behavioural change through continuous community engagement, awareness initiatives, and participatory activities across households, schools, and public spaces. Through plastic waste collection drives, wall paintings, clean-up campaigns, and sensitisation workshops, the programme encourages communities to adopt responsible waste practices, improve segregation habits, and reduce single-use plastics.

Special campaigns and observance days further strengthen community participation and environmental awareness. During World Environment Day 2025, SSA organised plastic waste collection drives across locations, where community members were encouraged to deposit plastic waste at designated collection kiosks for recycling, with participants receiving stainless steel products to encourage adoption of sustainable alternatives. The initiative promoted responsible disposal practices while strengthening participation in recycling efforts.

As part of these collaborative efforts, spaces are also being reimaged through circular practices. In Solei village, a former dumping site was transformed into a Mini Waste-to-Wonder Park using upcycled materials such as tyres and plastic waste. The initiative brought together employees, community members, and local administration, demonstrating how waste can be repurposed into functional and educational community

assets. The park continues to be maintained under SSA, and the model is being explored for replication by local authorities.

Additionally, in urban areas such as Hisar, SSA initiatives have supported community-led cleanliness efforts during public events. During Chhath Puja, coordinated efforts ensured cleanliness around the ghat and post-event clean-up of the area, enabling a safe and clean environment for devotees.

Complementing these efforts, initiatives such as Swachhata Hi Seva (SHS) 2025 and the JSL Go Green Campaign have enabled active employee participation across locations. From plantation drives and eco-donation initiatives to tote bag painting, seed ball making, and community awareness activities, employees are contributing to sustainability awareness while strengthening community connect and collective responsibility towards environmental stewardship.

“Participating in the eco-kit activity was a meaningful reminder that even small, mindful actions can spark lasting change. I’m grateful to be part of an organisation where CSR is not just a mandate but a culture, inspiring us to create real impact together.” — Ms. Priya Malani, Manager-Company Secretary, Gurugram

350+

Employees engaged

Strengthening Systems for Long-Term Impact

SSA continues to demonstrate how structured waste management systems, combined with community participation and institutional convergence, can support more sustainable environmental outcomes. With 15,600+ individuals impacted, the programme is progressively strengthening local ownership and encouraging responsible waste practices across communities.

The increasing role of women-led groups, youth participation, and civic partnerships reflects a growing shift towards more participatory and locally anchored waste management systems.

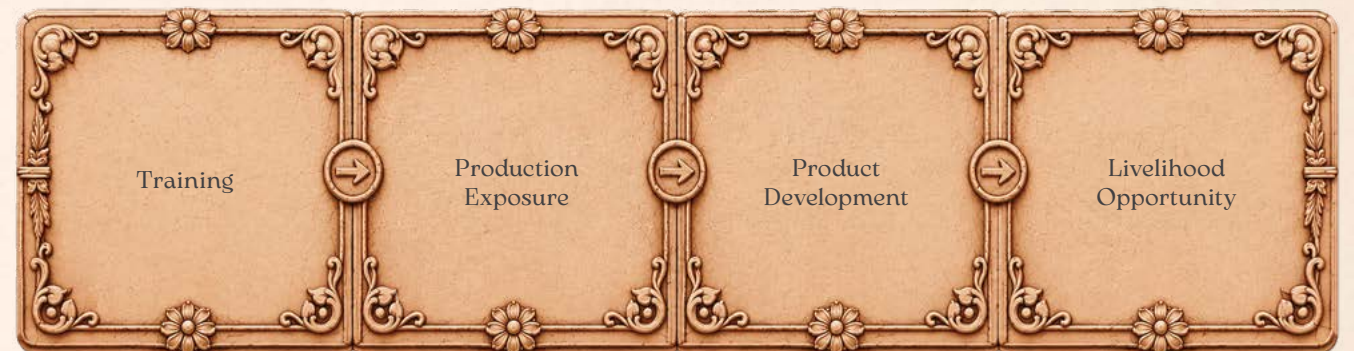
Asmita: Nurturing Women-Led Livelihood Ecosystems



Asmita focuses on strengthening women’s economic participation through skill development, livelihood generation, and enterprise-building opportunities. Implemented across Hisar and Jajpur, the programme is designed to equip women with practical skills while fostering confidence, dignity, and greater financial independence.

Through training, production-based engagement, and promotion of traditional crafts, Asmita is gradually contributing towards the development of women-led local economic ecosystems rooted in community participation and sustainable livelihoods.

Skill to Livelihood Pathway: Supporting Women in Transitioning from Skill-Building to Sustainable Livelihood & Enterprise Participation



Fostering Livelihood Skills

Under the Asmita skill centres, women across villages and wards undergo structured training in tailoring and related crafts over a six-month period. The programme focuses on strengthening practical and market-relevant skills that can support livelihood generation at the local level.

Several women have started undertaking stitching work independently, catering to local orders within their communities, while some have progressed towards establishing small boutique-based enterprises. Beyond technical training, the initiative is also helping build confidence and encouraging greater participation of women in local economic activities.

Streamlining Women-Led Production Models

The Asmita production centre model focuses on providing industry-oriented exposure and production-linked livelihood opportunities for women. In Jajpur, women at the production centre are engaged in manufacturing safety jackets and other garments, while in Hisar, women are currently undergoing advanced training in soft home furnishing production.

The centres are gradually strengthening women’s participation in organised production processes while creating opportunities for steady livelihood engagement and skill enhancement in a collaborative work environment.

Women engaged at Jajpur Production Centre	Women who underwent advanced training in Hisar	Safety jackets produced annually	Product categories
25+ women	80+ women	10,100+ units	• Safety Jackets • Garments • Soft Furnishings • Appliqué Products
Women and girls who have benefitted		Production orders from	
540+		14 partnerships	

Asmita Appliqué: Preserving Craft, Enabling Livelihoods

Through the Asmita Appliqué initiative, the programme is supporting the preservation and revival of *chandua*, the traditional appliqué craft of the heritage craft village Pipili in Odisha, by combining heritage techniques with contemporary design applications. Women are being trained in both traditional and modern design approaches to create products such as soft furnishings, stoles, sarees, and handcrafted garments.

The initiative not only helps preserve traditional craftsmanship but also creates livelihood opportunities by positioning local artisanal skills within evolving market preferences.



Beyond Livelihoods: Advancing Social Empowerment

Beyond livelihood generation, Asmita is contributing to broader social change by strengthening women's confidence, decision-making ability, and visibility within their communities. Active engagement in economic activities is gradually strengthening women's self-reliance and participation in local development processes.

The initiative also encourages peer learning and collective growth, creating supportive community networks that strengthen the long-term sustainability of livelihood efforts.



Sakhyam: Enabling Rural Enterprise and Self-Reliance



Sakhyam is Jindal Stainless' livelihood and community skilling initiative focused on strengthening sustainable rural livelihoods through vocational training, enterprise development, and community capacity-building. Implemented across rural communities in Jajpur, the programme supports farmers, women, SHGs, tribal communities, and rural youth through interventions aimed at income diversification, self-employment, and locally relevant, environmentally conscious enterprises.

5,100+
Individuals reached

Promoting Diversified Livelihoods

Under Sakhyam, communities are supported through training and livelihood interventions across areas, such as vegetable cultivation, mushroom farming, poultry rearing, spice production, and community-based enterprise development. The programme also promotes sustainable practices through initiatives linked to forest awareness and Mission LiFE (Lifestyle for Environment).

During FY26, support was extended towards setting up community-based livelihood units, including:

- Millet Processing Unit
- Mushroom Production Unit
- Agarbatti Making Unit
- Paper Plate Making Unit

These initiatives aim to strengthen local livelihood opportunities while encouraging community participation in small-scale rural enterprises.

Building Community Resilience

Through its integrated livelihood approach, Sakhyam seeks to strengthen community resilience by combining skill development, livelihood diversification, and grassroots participation. The programme continues to encourage locally relevant livelihood pathways that can contribute towards long-term economic participation and community self-reliance.

Advancing Employability and Digital Access

The programme also focuses on improving employability and digital access for rural youth through computer education and industry-aligned skilling initiatives, including a partnership with Odisha Knowledge Corporation Limited (OKCL) to promote digital learning and IT-based skills. Additionally, industry-oriented training programmes, such as stainless steel fabrication training, continue to support youth with practical skills aligned to emerging livelihood opportunities.



150+
Youth trained in
industry-aligned skilling

Niramaya: Ensuring Timely Healthcare



Niramaya is Jindal Stainless' community healthcare initiative focused on improving access to basic and preventive healthcare services for underserved populations across Hisar and Jajpur. Through a combination of static clinics, mobile healthcare outreach, awareness sessions, and community health camps, the programme aims to strengthen last-mile healthcare access while encouraging preventive health-seeking behaviour.

16,200+
Individuals reached

Community-Based Healthcare Models

Niramaya's integrated healthcare delivery model—combining static health centres, mobile healthcare services, and periodic outreach camps—helps improve accessibility in underserved areas where access to timely primary healthcare services remains limited. By blending continuity of care with on-ground outreach, Niramaya is gradually strengthening community trust and improving access to basic healthcare services.

Focused Interventions for Vulnerable Communities

Alongside general healthcare access, Niramaya includes targeted interventions addressing the specific needs of vulnerable and underserved groups through focused outreach, awareness, and preventive healthcare support.

01

Healthcare Support for Truckers

Recognising the healthcare vulnerabilities faced by truck drivers, the programme continues to provide healthcare access and awareness support focused on preventive care and general well-being for the trucking community.

7,880+
Truckers reached

02

Community Health Camps in Mining Areas

Healthcare camps conducted in and around mining regions, including Sukinda, to improve access to medical consultations and specialised health check-ups.

5
Camps conducted
across 5 villages

03

Menstrual Health & Hygiene Awareness

Through focused menstrual health and hygiene initiatives, the programme provides adolescent girls and women with awareness sessions, counselling, and access to menstrual hygiene products. These interventions promote informed health practices and support greater dignity and well-being.

1,490+
Girls and women reached

Nanhe Kadam: Mobilising Hope for Children with Clubfoot

Jindal Stainless, through its CSR arm Jindal Stainless Foundation (JSF), continues to support the 'Elimination of Clubfoot Disability among Children' programme in partnership with Cure International India Trust (CIIT). The initiative focuses on early identification and free-of-cost treatment support for children born with clubfoot, a congenital condition that can affect mobility if left untreated.

Implemented across Hisar, Haryana and Cuttack, Odisha, the programme uses the globally recognised Ponseti Method, including corrective casting, minor procedures where required, foot abduction braces, and regular follow-up care. Alongside medical support, counselling and community outreach help families access timely care and adhere to treatment throughout the course of care.

Currently, the intervention supports over 470 children, helping many of them stand, walk, and participate in everyday life with greater confidence and mobility.



Supporting the Journey to Stronger Steps: Through this initiative, children receive free-of-cost treatment using the globally recognised Ponseti Method, a safe and effective approach for correcting clubfoot.

Gentle corrective
casting

Necessary minor
procedures

Foot abduction
braces

Family counselling
& regular follow-ups

Sanjeevan: Attaining Cleaner Air at Shri Kashi Vishwanath Dham



As part of its commitment to environmental sustainability and public well-being, Jindal Stainless is supporting **Sanjeevan**, an innovative air purification initiative at Shri Kashi Vishwanath Dham, Varanasi. Designed to help improve air quality in a high-footfall pilgrimage zone, the initiative integrates indigenous clean-air technology with public infrastructure to support healthier surroundings for devotees, local communities, priests, and visitors. Implemented in collaboration with Amida Cleantech Private Limited (AMIDA) and aligned with the National Clean Air Programme (NCAP), the project deploys advanced ambient air purification systems across key areas of the temple complex, including locations adjacent to the Manikarnika Ghat.

58
Air purification
units installed

3,00,000+
Cubic metres/hour
purification capacity

50,000+
Individuals impacted



The project reflects Jindal Stainless' broader focus on supporting innovative and scalable environmental solutions that contribute towards cleaner public spaces and improved urban environmental conditions.

Track and Field Development Programme: Nurturing Future Champions



Jindal Stainless continues to support a high-performance Track & Field Development Programme in partnership with the Inspire Institute of Sport (IIS), Hisar, aimed at identifying and nurturing emerging Indian athletic talent. Focused on young athletes aged 18–25, the programme seeks to bridge critical gaps in access to elite-level sports training through structured coaching, sports science, and competitive exposure.

Accordingly, JSL’s support enables a holistic high-performance ecosystem, including world-class training infrastructure, expert coaching, sports science support, nutrition guidance, and participation in competitive championships. The programme currently supports athletes across multiple track and field disciplines, including sprints, hurdles, and throws.

From Promise to Podium

Paramjeet Singh is a promising 16-year-old javelin thrower from Uttarakhand who has rapidly emerged as a standout talent in Indian athletics through hard work, discipline, and unwavering determination. Coming from a humble farming family, Paramjeet is the son of a farmer and a homemaker. His journey has been shaped by limited resources, strong family support, and his father’s long-standing dream of seeing him succeed.

Despite financial challenges, Paramjeet remained committed to pursuing javelin throw and began training in modest conditions at Maharana Pratap Inter College, Uttarakhand. His dedication and consistent effort laid a strong foundation for his athletic development.

In July 2025, Paramjeet earned the opportunity to train at IIS Hisar, where he transitioned to a high-performance environment supported by expert coaching and scientific training. The impact of this structured training became

35+ Athletes trained
18–25 years Age group
60+ Medals in domestic competitions

Hisar
25+ Domestic competitions held

visible within the same quarter. At the Uttarakhand Junior State Athletics Championships, held in Dehradun in September 2025, he delivered an outstanding performance, winning the gold medal in the under-16 javelin throw event with a personal best of 54.35 metres.

Building on this momentum, he continued his strong performance at the 36th North Zone Junior Athletics Championships, held in Prayagraj in September 2025, where he secured the bronze medal and further improved his personal best to 58.11 metres. This achievement highlighted his rapid progress and growing competitiveness at the zonal level.

Paramjeet’s journey reflects not only his talent and resilience but also the transformative impact of structured training and the right support system in helping young athletes from underserved backgrounds compete and excel at higher levels.



Other Community Interventions

Alongside its flagship programmes, Jindal Stainless continues to support a range of community-focused initiatives across education, community development, infrastructure support, and disaster response, addressing local needs and strengthening community well-being across operational geographies. These efforts complement its core programmes and address emerging community needs.

Focus Area	Key Interventions	Impact Areas	SDGs Impacted
Access to Clean Water	Installation of drinking water systems and solar-powered water infrastructure in schools and rural communities	Improved access to safe and reliable drinking water	
Education & Inclusive Learning	Early childhood education, inclusive education support, teacher support, learning resource materials, school strengthening, and village libraries	Continued access to education and learning opportunities for underserved children and communities	
Jindal Stainless Scholars Programme	Financial and academic support for meritorious engineering students from underprivileged backgrounds	Supporting access to higher education and future career opportunities	
Community Infrastructure & Welfare	Support to community spaces, orphanages, old age homes, and local community facilities	Strengthening community infrastructure and welfare support	
Art, Heritage, & Culture	Support for promotion of art and cultural heritage through initiatives, including collaboration with the Museum of Art and Photography (MAP)	Encouraging cultural engagement and heritage preservation	
Disaster Relief & Humanitarian Support	Distribution of hygiene kits, study materials, and essential supplies for flood-affected communities	Supporting immediate relief and recovery efforts during emergencies	

Looking Ahead

Jindal Stainless will continue to deepen focus on both scale and impact—expanding outreach while strengthening the quality and sustainability of its interventions.

Key priorities include:

- Enhancing employability and livelihood opportunities for youth
- Optimising women-led development models
- Deepening convergence with national programmes
- Embedding community ownership across initiatives

Guided by the enduring value of a strong **Sense of Community**, JSL remains committed to creating meaningful and lasting impact.



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