

CSR ACTIVITIES – MAY 2009

The CSR activities continued with its usual gusto at all locations. Highlights of the essentials carried out during the month of May 2009 have been appended in the subsequent paragraphs.

Hisar

The ongoing programmes have brought much succor to the local people. Some projects of significance this month are given below:

Special School Project

- On 01.05.09, Ms Bindu a physically challenged girl was presented a tricycle.



- Ladies from Jindal Stainless Club visited Govt. IE Middle School on 11.05.09. Mrs. Durga, Principal of the School briefed about the School activities and appreciated collaboration of JSL Ltd with the Special children.



Stainless Skill Training Institute:

- The admission process for the courses in Dress designing & Fashion Technology, Beauty Culture, Computer Education and Electrical Trade is currently going on, with adequate publicity measures having been undertaken. Over 270 prospectuses along with admission forms were sold to within a few days.



- The Stainless Skill Training Institute in collaboration with CII & City & Guilds is conducting an examination for students past and present in trades of dress designing & Fashion Technology, Beauty Culture and Electrical Trade. The Government recognized certification process will help the students in seeking employment.

Jajpur

At Jajpur, Orissa, besides the ongoing programmes, the CSR team during the past month has been engaged with a host of new programmes, which have been listed in the subsequent paragraphs.

Relief Operation at Matikar Village by CSR team

Early morning on 13th May a massive fire devastated six homes in a village close to our plant at Jajpur perhaps sparked due to short circuit. On getting information the CSR team rushed to the site and immediately took stock of the situation after carrying a quick assessment of the damage. The CSR medical team treated burn injury cases and relief items like food and clothes were distributed among the victims. Cash was also given to the individuals toward



support for re-construction of their thatched houses.

Initiation of Development Instructors course

As part of the CSR community development programme, JSL Foundation in collaboration with HPPI has started a 13 months course for the youth who will be trained as Development Instructors (grass root community workers). The Chief Guest for the inauguration ceremony was Mr. Jayaswal, ED, Jajpur Plant. There will be two batches of approx 20 students every year, with maximum enrolment from the peripheral villages around our plant location.



Programme with Centre for Technology Development (CTD)

A programme for the women Self Help Groups (SHG) is under development in collaboration with the CTD, a well known organisation, which shares best practices in horticulture products. The CTD team along with the CSR team visited the Sukinda mines area, and interacted with the local SHGs around our Plant location. The SHGs will be trained in preparation and preservation of mahua & other Non Timber Forest Products.

Cleaning of Water tank – Pisciculture Programme



Marutikar village, where the fire broke out on 13 May, is being developed into a model community village, with programmes in collaboration with Soputra, on Pisciculture, Beetle-vine cultivation, a women empowerment centre and a Non Formal Education Centre. The first project of Pisciculture has already commenced with cleaning of the water tank, which by itself is a big challenge.

Programme on Attitude & Perception Management

A programme on altering attitude & perception of the people of Trijanga village has commenced in collaboration with Feedback Ventures. The trigger mechanism used for such initiation is freedom for open defecation. A number of people from the target population have joined in the initiative and are in the process of making low cost toilets etc. A committee from the TRC has also been formed, which will spread awareness in the area and promote such practices as part of the 'Improved health for all' campaign.



Programme on HIV & AIDS



As a follow up to the HIV & AIDS programme, a workshop was conducted by a resource person from Modi Care Foundation at Jajpur. Over 80 participants in groups of 20 benefited from the awareness programme.

Vizag

The Activity Centre is doing well with eight students having been selected to undergo an certificate examination being conducted by National Council for Vocational Training (NCVT), Ministry of Labour and Employment, Government of India. This will be give a big boost to our efforts as the employment opportunities for the students will go up significantly.



The integrated health programme is being conducted periodically, though the frequency had been revised, however, the visitation by the medical unit will once again be at least twice a week, with each village turn coming at an interval of once in 45 days.



The O.P. Jindal Bhawan has been recently opened at Chaitanya Institute for the Disabled, near the Plant location, where trainings on various skills are imparted to Hearing & Speech Impaired and to the mentally challenged children. These skills include tailoring skills, computer education through programmes of IGNOU & the Rehabilitation Council of India (RCI) etc. JSL Foundation has supported the programme and donated money toward construction of the Rehab Bhawan and the Computer Centre.

Delhi

The programme of drug abuse and cancer detection continues in the slums of Delhi, with over three juvenile cases of drug abuse being sent for rehabilitation and five cancer cases have been detected. The patients detected with breast are being referred to AIMS, some of the patients are extremely poor and need support. ***You can make a difference in the lives of people by supporting the initiative through voluntary contribution in terms of financial support or donate items for such cases through JSL Foundation and your support will be covered under Section 80 G entitling you to a 50 per cent IT rebate.***



- **World Environment Day** – JSL Foundation in collaboration with Times of India Foundation and Ministry of Environment, is going to celebrate World Environment Day and host a talk on energy conservation on 5 June at the JSL Auditorium. This will be followed by a day long programme on 6 June, with the aim of creating greater awareness on energy conservation and environment protection. *Your participation in the effort is solicited.*